



FOR IMMEDIATE RELEASE

Merger of Benefit Design and Administration Firms Completed

Milwaukee, Wisconsin, July 22, 2009 - Milwaukee-based FlexMor Corporation and Lafayette, Indiana-based Benefits Management Consulting together have officially formed GetMOR Enterprises. Terms of the transaction were not disclosed.

The two companies have been doing business together since 2004 providing design, implementation, and administration of an innovative consumer driven health plan (CDHP) known as "The GetMOR Plan". The GetMOR Plan was created by the two companies, along with industry leading tax strategists, through the integration of compensation and benefit design, employee and employer coaching, and a number of technical elements which over time have proven to change the behavior of employees' health care spending.

Through plan redesign, employers reallocate premium savings to fund pre-tax dollars to a debit card administered by GetMOR Enterprises. Employees utilize their debit card to fund health care expenses such as their share of the deductible along with any approved out-of-pocket expenses allowed under Section 213(d) of the IRS Revenue Code. Through adoption of The GetMOR Plan, employees are able to rollover unused dollars year-to-year and then utilize these funds for health care expenses in future years.

Numerous Midwest-based companies have adopted The GetMOR Plan and, through solid employee participation, most employers have experienced a stabilization in health care costs and annual renewal rates. The companies were advised on the formation of GetMOR Enterprises by Promontory Point Capital, a Milwaukee-based investment banking firm.

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For Further Information:

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