

# Arandell Corporation Completes Refinancing of Capital Structure for Growth and Expansion

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## **Additional Funding for Arandell's Continued Growth and Expansion**

*Menomonee Falls, WI, April 9<sup>th</sup>, 2014* — Arandell Corporation, the trusted leader in premier catalog printing and omni-channel solutions, is pleased to announce it recently completed a growth financing initiative. “We are pleased with our new capital structure,” said Brad Hoffman Arandell’s President and Chief Financial Officer. In addition to substantially reducing interest expense, it will also provide us financial flexibility for the future and allows us to reinvest back into the Company.”

The Company’s bank financing is now led by The Private Bank with CapX Partners, Spell Capital, and Farragut Capital Partners also participating in the recently closed financing transaction. The new financing structure arranged for Arandell provides additional funding to address the premier catalog printer’s continued growth and expansion.

Milwaukee-based Promontory Point Capital served as exclusive financial advisor and investment banker to Arandell Corporation in arranging the Company’s new capital structure. The Company’s law firm, Reinhart Boerner Van Deuren S.C., served as legal counsel for the transaction.

## **About [Arandell](#)**

Founded in 1922 and based in Menomonee Falls, WI, Arandell provides high-quality premedia, catalog printing, mailing, distribution, list management, database marketing, mobile solutions, logistics and consulting services to its partners in the retail and direct mail catalog markets. Arandell’s client-focused associates work hard to deliver expert solutions that go far beyond expectations.

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For additional information contact: Bill Sunagel Marketing Director Phone: 800.558.8724 Email: [WASunagel@Arandell.com](mailto:WASunagel@Arandell.com)