



Bill Penkwitz
Chris Riegg
Promontory Point Capital
322 E. Michigan St. Suite 500
Milwaukee, WI 53202

June 1,2016

Gentlemen;

On behalf of the ownership team of Steele Solutions I want to express my gratitude on the successful recapitalization process your team helped us navigate.

As we began this process by interviewing a number of potential investment banking firms we soon realized you were different from the others. You and your team quickly took a deep dive into our business, its people, culture and its "secret sauce." You also honored our desire to find a partner who would share our values moving forward. Your communication with us during the process made us feel comfortable that together we were always on the right track to a successful conclusion.

As we entered the management presentation stage, you kept your vow to bring us at least three quality candidates financially and culturally which would make our decision difficult. You exceeded our expectations and made our decision between the final two firms a true toss up. Equally as important to us was the value and effort your team brought to the process during the due diligence stage. You made due diligence as seamless as possible with your extra effort and expertise. Your team did not abandon us during this process like many other investment banking firms do. It allowed us to continue to run the company with minimal interruption. We couldn't have done it without you!

Again, thank you for helping us on our successful recapitalization.

Sincerely;

Michael J. Thelen
Chairman / CEO