

January 2, 2015

Mr. Steve Mayer Promontory Point Capital 322 E. Michigan St. Suite 500 Milwaukee, WI 53202

Dear Steve,

Thank you for all the work you put in to get this deal done. It was quite the process and I am glad we got it accomplished. I know you wore many hats in the process; advisor, attorney, banker, therapist, baby-sitter, and I would add you wore them all quite well.

RE: Hey Guys – congratulations on the sale of your company to Hajoca Corp. You have a bright future ahead of you with the right partner and resources. As you all know it was a tremendous amount of collective effort and work on your part to get here and you should all be proud of what you have achieved today. This is the beginning of another chapter for your company and your professional lives.

Thank you again for letting PPC be a part of it.

Steve Mayer, Partner Promontory Point Capital

Sincerely,

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Dave Williams CFO elmprovement.com/ Martz Supply